



SAM GOWING

BA FINE ARTS

ARTIST + SCULPTOR
GRAPHIC DESIGNER +
PRODUCT DEVELOPER
30+Years Experience

ARTIST + SCULPTOR

Over three decades, Sam Gowing has turned her creative talents to diverse and eclectic projects in Melbourne, Sydney and now in the Gold Coast. After graduating in art in Sydney she participated in various group shows, exhibiting painting and sculptural works, and art installations exploring the fragility of self. Her keen interest in the environment and love of the ocean has recently turned this focus outwards to the susceptibility of fellow creatures on this planet. She is an avid whale watcher and, from her hometown of Burleigh Heads, volunteers during the humpback whale migration period to survey and collect information about current numbers and whale behaviours.

CONTACT DETAILS

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Burleigh Heads, QLD

HIGHER EDUCATION

1984 - 1986 Arts Certificate (honours) Hornsby Tafe, N.S.W.

1987 - 1990 Visual Fine Art (B.A.)
City Art Institute, N.S.W.

COMPUTER SKILLS MAC + PC

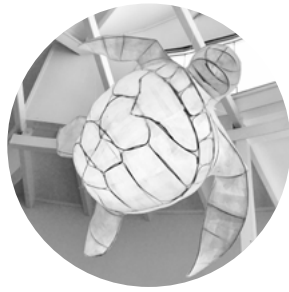
Adobe CS - Illustrator | InDesign | Photoshop | Acrobat

CREATIVE SKILLS

- Sculpting
- Printmaker
- Drawing
- Installations
- Graphic Designer
- Concept + Ideas
- Product + Packaging Design
- Photography Landscape

MEDIUMS | MATERIALS

- Paper
- Glue
- Resin
- Canvas/fabric
- Lights
- Wire
- Paper/Pencil
- Paint



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RECENT & UPCOMING ART PROJECTS

Swell Festival September 2021

Currumbin, QLD.

Brunswick Heads Sculpture Walk September 2021

Brunswick Heads, NSW.

Sea Turtles and Sea Grass Commission

Palm Beach Surf Club, March 2021

Celebrating Turtle Month

Created 2 large turtles a Green Sea Turtle and a Leatherback with seagrass to compliment the workshops that were being held at the club for the months of March/April.

Christmas Reindeer Commission

Palm Beach Surf Club, December 2020

3 Christmas reindeer with lights flying through the air suspended from ceiling rafters.

Mini Whale Festival

Palm Beach Surf Club, October 2020

'Humpback and Highrises'

Created large suspended mother and calf humpback whale sculptures, set against the stunning natural ocean backdrop.

Festivilion

Waverley Council, Sydney, October 2018

'Stingrays... and other sea creatures, illuminations and adornments'

Assisting the artist-in-residence at the Bondi Pavilion creating sea creatures for the festival. This involved collaborative workshops with other artists and local schools, to create works to enhance different Pavilion spaces and the *Fiesta Bar*, and running a creative workshop during the festival itself.

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RELATED WORK EXPERIENCE

Graphic Designer

- Graphic, print, desktop publishing and digital design
- Concept, product and packaging design
- Social media content, direct digital marketing
- Giftware, home-wares, giftware, jewellery, apparel, toys
- Visual merchandising, point of sale, catalogues

Arts worker

Art teacher and workshop facilitator for adults and children involving drawing, sculpture, painting, printing and digital design.

Events organiser

Design and delivery of all aspects of events – art exhibitions and expos, product launches, trade fairs (local, interstate and overseas), and board presentations, including digital and physical presentations, display stands, props, set up, logistics and operations.

SCOPE OF WORK

Educator | Teaching children years 6-10years olds, painting and drawing skills, designing my own curriculum ranging from how to draw, colour wheel, shading, perspective, composition and mixed media.

Freelance | Designing new ranges, product, packaging, point of sale, displays, logos/ corporate/brand identity, icons and info-graphics, desktop design and layout for catalogues, sales presentations, business cards, flyers, website design, books and zines.

Hair Accessories | Full accountability for new fashion product ranges from initial concept to wholesale and on-line/retail market launches. Designing the product ranges, packaging, visual merchandising, expo presence and design, on-line catalogues, social and digital marketing, investor & board presentations. Sourcing and managing local and Chinese suppliers to deliver on time, cost and quality. Organised operations for all shipping from supplier to warehouse.

Giftware | Concept and idea generation, market research and new product, packaging and catalogue design for seasonal celebration and personalised gifts. The company offers their own design as well as producing customer own design often working with licensed product. Also attend the Mega Gift Trade fair in Hong Kong, to help facilitate new business and nurture existing clients.

Giftware | I solely designed new product, packaging and catalogues for seasonal celebration and personalised gifts. Sourcing and managing Chinese suppliers to deliver on time, cost and quality, also working closely with clients to design and develop their own unique ranges., I worked alongside the director in establishing and maintaining client relations.

Art Teacher Gold Coast Art School (P/T)
2021 (4 months)
GOLD COAST

Graphic Design + Product Development
samism369 - Freelance graphic designer
September 2002 – Current (19 years)
MELBOURNE | SYDNEY | GOLD COAST

Product Design Manager
KELA Charms Pty Ltd (F/T)
June 2017 – November 2018 (18 months)
SYDNEY

Product Developer + Graphic Designer
Xiamen, China (P/T)
October 2009 – Present (12 years)
MELBOURNE | SYDNEY | GOLD COAST

Product Development + Graphic Design
Bissi Gifts - Nelson, NZ (F/T)
Sept 2006 – Sept 2009 (3 Years)
MELBOURNE

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SCOPE OF WORK CONT.

Community Cultural Development Studio Artist
JSS - Artful Dodgers Studio (P/T)
2009 – 2011 (2 years)
MELBOURNE

Art + Music Studio for disadvantaged young adults | Artist in residence, teacher and mentor to young people at risk. To facilitate art projects, teach and mentor art practices, not limited to but including print making, computer generated design and graphic design.

Graphic Designer + Creative Project Manager
Moose Enterprise (F/T)
2000 – 2002 (2 years)
MELBOURNE

Toy | Generating and designing new product, packaging and catalogues for toys, this involved Market Research and Sourcing. Managing in house and freelance designers, briefing and signing off artwork. Sourcing and managing local and Chinese suppliers to deliver on time, cost and quality. I worked closely with the marketing and sales teams and product managers. I also worked closely with our trading companies in Hong Kong.

Digital Imager | Graphic Designer + Project
Manager | Skansen Giftware (F/T)
1996 – 2000 (4 years)
SYDNEY | MELBOURNE

Giftware | Initially digital imager in the Sydney office, then was relocated to Melbourne to work in the art department as a graphic designer and project manager designing gifts, novelties, seasonal and personalised product releases. I worked closely with the sales teams and product managers.